



# Together We are 1



Founded in 1924 in Japan, Daikin is today the world's leading air-conditioning company with over 90 worldwide production bases, and sales of over US\$17 billion in over 150 countries. Building its corporate philosophy on the 3 key principles of **Absolute Credibility, Enterprising Management** and **Harmonious Personal Relations**, Daikin strives to unlock human potential through its people-centred management. As the only Japanese air-conditioner specialist, Daikin applies cutting-edge technologies to enhance man's inner space, providing sophisticated air-conditioning systems for the comfort of millions around the world.



**Absolute Credibility**



**Enterprising Management**



**Harmonious Personal Relations**

# Together In Singapore

Daikin Airconditioning (Singapore) Pte Ltd is a subsidiary of Daikin Industries Ltd. Since its introduction here in 1968, Daikin has grown with Singapore, mirroring the country's progress. As Singaporeans moved into their HDB flats, Daikin was the first to introduce multi-split air-conditioning systems in them. At home, at work and at play, Daikin has always been the preferred choice for residential, commercial and industrial buildings in Singapore.



# Together

## Building Trust

From residential multi-split systems to its famed VRV air-conditioners and chiller systems for commercial and industrial use, Daikin has created air-conditioners for every one, every business and every need. Our SMILE Series with 5-ticks for example, offers the highest standard of energy efficiency as recognised by the National Environment Agency (NEA). Year-on-year, consumers have voted Daikin as the most trusted aircon brand. Daikin SmartHub, together with its mobile showroom, gives quick and easy access to our range of innovative products and services.

“ Business is about trust. Daikin Singapore believes in people-centred management, where employees are given opportunities to develop their potential. ”

- Liu Shaw Jiun, Managing Director, Daikin Singapore





# Together We Innovate



Innovation



Quality



Precision

Innovation, quality and precision are hallmarks at Daikin. We constantly push the boundaries of product innovation and smart solutions. For residences, Daikin's D'SmartHome provides an intelligent remote home management system that enables control of our air-conditioners from anywhere. Commercial offices too rely on Daikin's Remote Monitoring System (RMS) to ensure 24-hour preventive monitoring maintenance and improve energy efficiency of up to 20%.



# Together In Partnership

Through Daikin's extensive network of dealers, we provide quality and reliable engineering, installation and after-sales support services. Specialised Daikin Proshops have diversified portfolios to expertly manage commercial and residential needs with their air-conditioning expertise. Customers know that with Daikin, peace of mind is 24/7. Daikin's partnership goes beyond our dedicated sales network to include customers, dealers and business partners such as developers, architects, contractors and suppliers. Through professionalism, integrity, and mutual respect, Daikin has forged excellent long-term relationships with all.



Professionalism



Integrity



Mutual Respect



# Together

## Supporting You

Through constant training and upgrading, Daikin optimises knowledge and service quality. Our innovative DSP installation materials and after-sales support are unrivalled in the industry. Daikin's regional spare parts centre provides quality installation materials, while a one-stop support centre guarantees quick turnarounds. Daikin has the widest air-conditioner range to give our customers and business clients the widest smiles. At the heart of all Daikin support, is premium quality, efficiently delivered.



“ We’re first, because // we put you first. ”

- Donovan Chua, General Manager, Daikin Singapore



# Together

## We Make A Difference

While products and services are key, Daikin Singapore also believes in giving back to the society in which it operates. Daikin was the first to launch the R32, an eco-friendlier refrigerant with approximately 70% less Global Warming Potential (GWP) in its air-conditioners. Daikin also actively participates in charity and corporate social responsibility programmes to make a meaningful contribution towards the less-privileged in society. Together, we can achieve a more sustainable tomorrow for community, and for society at large.



The Giving Family Festival



Rice Collection Drive



Daikin Charity Golf Tournament

# Together

## We Achieve

Daikin Singapore is expanding its regional network and leading many more innovative initiatives across the region. As we grow into an excellence hub in Singapore – with the support and collaboration of our esteemed partners – we will go into the next phase of our exciting journey with vision and foresight. And together with you. Because **TOGETHER WE ARE ONE.**



Singapore's Favourite  
Aircon Brand



Trusted Brand Gold Award  
Winner since 2002



First Multi-split  
Air-Conditioner  
as acknowledged in the  
Singapore Book of Records (2010)



Award Recipient  
in recognition of fund-raising efforts  
to Community Chest







**EVERYWHERE WITH YOU**

**Daikin Airconditioning (Singapore) Pte Ltd**  
10 Ang Mo Kio Industrial Park 2 Singapore 569501